

# 2019 COLD CHAIN LOGISTICS CONFERENCE

**Event Name:** 2019 Cold Chain Logistics Conference  
**Event Location:** The Ritz Carlton, Naples Florida  
**Event Date:** March 18<sup>th</sup> – 20<sup>th</sup>  
**Event Contact:** Kim Reische, [kreische@uscold.com](mailto:kreische@uscold.com)

## CUSTOMER CONFERENCE AGENDA

### MONDAY, MARCH 18<sup>th</sup>

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**6:00 pm**      **Welcome Reception**  
Ritz Carlton Center Court  
Cocktail Casual Attire

### TUESDAY, MARCH 19<sup>th</sup>

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**7:30 am**      **Breakfast Buffet**  
Ritz Carlton Tea Garden

**8:15 am**      **Welcome and Conference Kickoff**  
Ritz Carlton Plaza Ballroom  
Larry Alderfer, Chief Operating Officer, United States Cold Storage

**8:30 am**      **Navigating Changing Consumer and Supplier Demands:  
A Food Retailer's Perspective**  
Dave DeMascole, Director of Supply Chain Planning, Wegman's Food Markets

**9:30 am**      **Supply Chain Challenges for 2019: A Manufacturer's Perspective**  
Eric Fouts, Vice President, Customer Supply Chain, The Kellogg Company

**10:15 am**      **Break**

# 2019 COLD CHAIN LOGISTICS CONFERENCE

- 10:30 am Roundtable Breakout Session #1**  
Topic 1: Combatting/Reducing the Impact of Retailer Fines  
Topic 2: Maximizing Driver Hours (Time spent driving vs. warehouse dwell time)
- 11:00 am Are We There Yet? A look back at a tumultuous 2018 in the transportation world and what is on the horizon for 2019 and beyond: A Carrier and Truck Driver's Perspective.**  
Steve Wutke, SVP, Prime Transport  
Dee Sova, Driver, Prime Transport
- 12:00 pm Lunch**
- 1:00 pm Using Near-Time Data and Insights to Reshape Today's Supply Chain: A Data Scientist's Perspective**  
Dean Croke, Chief Analytics Officer, FreightWaves
- 1:45 pm Roundtable Breakout Session #2**  
Topic 3: Attracting Talent: Current best practices in Supply Chain  
Topic 4: Where do we specifically see eCommerce affecting the Cold Chain in the next 5 years?
- 2:15 pm USCS Strategic Updates (Part 1)**  
Mickey Hoffmann, Vice President, Corporate Development  
Keith Mowery, Vice President, Transportation & Logistics  
Marty Steinmetz, Vice President, Strategic Partnerships  
Michelle Grimes, Vice President, Human Resources
- 3:00 pm Day One Wrap-up / Discussion**  
David Harlan, President and CEO, United States Cold Storage
- 5:30 pm Naples Royal Princess Dinner Cruise**  
Cocktail Casual Attire  
5:30 pm departure from Ritz Carlton Lobby

## WEDNESDAY, MARCH 20<sup>th</sup>

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- 7:30 am**      **Breakfast Buffet**  
Ritz Carlton Tea Garden
- 8:30 am**      **Supply Chain Management...**  
**No Longer a Well Kept Secret: Insights into Today's Supply Chain and what Students are Being Taught (A Researcher and Educator's Perspective)**  
C. John Langley Jr., Clinical Professor of Supply Chain Management, Penn State University
- 9:30 am**      **Break**
- 9:45 am**      **USCS Strategic Updates (Part 2)**  
Mike Lynch, Vice President, Engineering  
Lisa Battino, Vice President, Regulatory Compliance and Safety  
Srinu Gudipati, Vice President, Information Technology
- 10:15 am**     **Food Policy Regulations impacted by Politics in Washington: An Inside Washington/Trade Association Perspective**  
Lowell Randel, Government and Legal Affairs, Global Cold Chain Alliance
- 11:00 am**     **Closing Remarks**  
David Harlan, President and CEO, United States Cold Storage

Concluding our conference on Wednesday, we look forward to you and your spouse joining us for one of the following activities\*:

- 11:00 am**      **Ritz Carlton Beach Front Fun**  
Parasailing, Wave runner Rentals, Kayaking, and Paddle Boarding  
Contact the Beach Hut to schedule: 239-572-2953  
Lunch will be provided
- 12:15 pm**     **Offsite Jet Ski Tour**  
Departs at the Ritz Carlton Lobby

# 2019 COLD CHAIN LOGISTICS CONFERENCE

Lunch will be provided

**12:30 pm**      **Shot Gun Start: Golf at Tiburon Club House**

Departs at the Ritz Carlton Lobby

Lunch will be provided

**6:30 pm**      **Nashville Night Reception & Dinner**

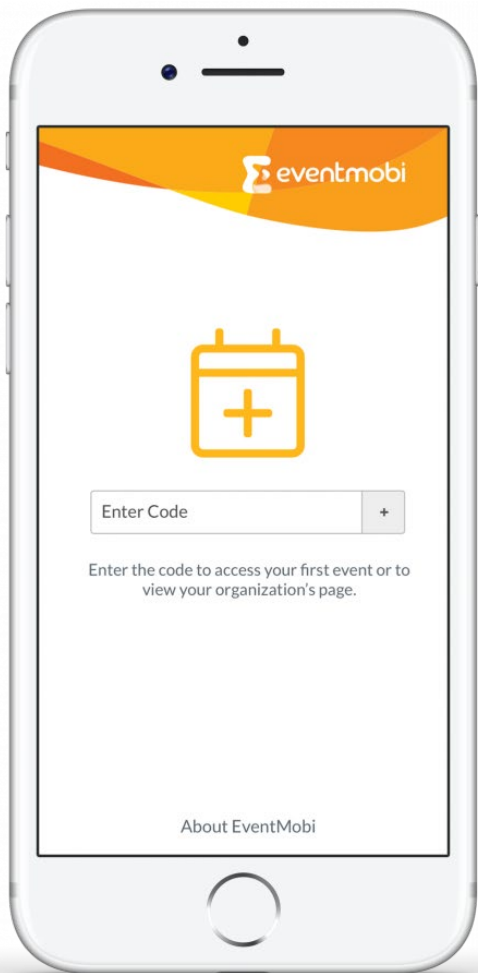
Ritz Carlton Vanderbilt Courtyard

Country Casual Attire

## COLD CHAIN CONFERENCE MOBILE APP INSTALL

For your convenience, we recommend downloading our Cold Chain Conference App to your mobile device. This app provides up to date Cold Chain Conference details including:

- Agenda & Activities
- Speakers & Conference Attendees
- Ritz Carlton Map
- Conference Messaging & Meeting Reminders



To get started, tap the Apple Store Icon or Google Play Icon below, then follow these steps:

1. Tap "Install" to download the EventMobi app
2. Once installed, enter code, "USCSCOLDConference"
3. Create your login (email + password)

Open the app and enjoy the convenience of paperless communication and connection! Please share your login credentials with your spouse so they will have access to the app as well.

Choose your device below to get started:



## SPOUSE ACTIVITIES

### MONDAY, MARCH 18<sup>th</sup>

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**6:00 pm**      **Welcome Reception**  
Ritz Carlton Center Court  
Cocktail Casual Attire

### TUESDAY, MARCH 19<sup>th</sup>

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**7:30 am**      **Breakfast Buffet**  
Ritz Carlton Tea Garden

**10:00 am**    **Glass Blowing**  
Ritz Carlton Tea Garden

**12:15 pm**    **Lunch & Wine Pairing**  
Ritz Carlton Artisans Room

**5:30 pm**      **Naples Royal Princess Dinner Cruise**  
Cocktail Casual Attire  
5:30 pm departure from Ritz Carlton Lobby

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Ritz Carlton Vanderbilt Courtyard  
Country Casual Attire

\* Please note:

- Tuesday, March 19<sup>th</sup>:
  - The Ritz poolside area is reserved for US Cold guests from 1:00 pm - 4:30 pm.
  - We invite you and your spouse to stop by the Ray-Ban booth (between The Grill and Artisans), between the hours of 11:30 am – 2:30 pm to select your very own pair of Ray-Ban sunglasses!
- Wednesday, March 20<sup>th</sup>, the Ritz beach area is reserved for US Cold guests from 10:00 am - 4:30 pm.
- If you or your spouse would like to make a spa appointment Tuesday or Wednesday, courtesy of US Cold Storage, please contact Lauren Benjamin to schedule an appointment: [lauren.benjamin@ritzcartlon.com](mailto:lauren.benjamin@ritzcartlon.com).