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USCS NAMES ALDERFER CHIEF OPERATING OFFICER

Effective March 1, 2018, United States Cold Storage promoted Larry Alderfer to the new position of Chief Operating Officer. Alderfer previously was Senior Vice President, and he retains responsibilities for Business Development, Corporate Development, Transportation / Logistics and Information Technology. With his new role, Alderfer now assumes responsibilities for regional operations in five regions.

“One of his first corporate development successes was to enter and expand our presence in the Pennsylvania market. Soon after that, Larry increased his responsibilities to include Regional Vice President for the Northeast Region,” notes David Harlan, USCS President & CEO. “Most recently, Larry earned the recognition and position of Senior Vice President. Throughout Larry’s 20 years with USCS, his influence has had a positive impact on the growth, strategic direction and development of Logistics, Information Technology, Corporate and Business Development.”

Alderfer began his USCS career in 1998 as Operations Manager, Union City, CA, and was promoted to General Manager there in 2000. After his positions in California, Larry returned to the Northeast to assume the corporate duties as Director of Transportation. During this time, Alderfer set the groundwork and foundation for this department to become the well-structured group it is today. Alderfer’s role then expanded to include Corporate Development, and he was promoted to Vice President, Corporate Development, and Logistics.

“This organizational structure is intended to preserve our fundamental philosophy of regional and facility profit center responsibility while ensuring a uniform standard of excellence across the company,” Harlan adds. “Through the years, industry trend and, regulations—all combined with our ‘Best in Cold’ commitment—have been the basis for our evolution into a more consistent approach to the essential company functions. I am certain that Larry’s education, leadership skills, and experience will ensure his success with his expanded responsibilities. Please join me in congratulating Larry on his new position.”

About United States Cold Storage

United States Cold Storage, Inc. (USCS), Voorhees, N.J., is a premier provider of public refrigerated warehousing (PRW) and related logistics services throughout the USA. With roots dating back to 1889, USCS has long served a diverse customer base with requirements ranging from primary storage to fully integrated third-party logistics. The company offers more than 278 million cubic feet of temperature controlled warehouse and distribution space in 38 facilities located in 13 states including California, Delaware, Florida, Georgia, Illinois, Indiana, Nebraska, North Carolina, Pennsylvania, Tennessee, Texas, Utah and Virginia. USCS is the third largest PRW Logistics provider in North America. It is a subsidiary of the U.K.’s John Swire & Sons Ltd.

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